



Health Care Strategies, Inc. Announces Partnership with Capiro Partners, LLC

PRESS RELEASE

ATLANTA, GEORGIA – February 10, 2009 –

Health Care Strategies, Inc. (HCS), a consulting firm for select healthcare revenue cycle management companies, announces its partnership with Capiro Partners, LLC (Capiro), also based in suburban Atlanta, Georgia.

Former colleagues Julian Pittman and Jim Richards have allied again to take premier accounts receivable management services to the healthcare marketplace. Capiro Partners, LLC is the provider of healthcare debt purchasing and collection services and Health Care Strategies, Inc. is its marketing management and business development firm of choice.

Launched just over one year ago, Capiro specializes in buying and collecting self-pay receivables from hospitals and their affiliated organizations. Capiro's headquarters are in Duluth, Georgia, a suburb of Atlanta, and operations are based in the 30,000 square-foot call center in Sherman, Texas, located just outside of Dallas. The call center, a former Cigna office, currently houses some 50 representatives with plans to expand to 168 representatives by 2010.

"Capiro is poised to invest up to \$100 million into a series of portfolios, and we believe that we can become the premier leader of healthcare debt purchasing and collection services in the industry," comments Jim Richards, President of Capiro. "Our challenge is to continually earn our clients' trust and to maintain a track record stellar performance. The marketing and business development plan and its execution had to be entrusted to a seasoned and trusted channel partner. Julian [HCS President and CEO] is well known and well respected within the healthcare arena, and we are very pleased to be able to leverage his reputation and relationships for the benefit of Capiro and our client organizations."

"Like all other industries, the healthcare industry is feeling the strain of economic challenges, making the ever-elusive self-pay receivable even more so. Historically, hospitals have often had to choose between higher recoveries or patient sensitivity. Capiro Partners truly and uniquely understands the delicate challenge of respecting a patient's need for dignity while respecting a hospital's need for fiscal responsibility. I know from prior experience that Capiro's management team is capable of exceeding client expectations, so it is a pleasure to work again with Jim and his

team, and I look forward to introducing Capio to my hospital friends and colleagues,” comments Pittman.

Richards began his accounts receivable management career in 1973 as a collection agent with GC Services, eventually serving as VP Operations. He later served as President of AssetCare, acquired by Medaphis Corporation and subsequently by NCO Group, Inc. In 1998, Richards formed Attention, LLC, which was sold to West Asset in 2002. Richards again brings niche services to hospitals and healthcare systems with Capio Partners.

Pittman began his career within the healthcare arena at the Georgia Institute of Technology’s Health Systems Research Center and School of Health Systems where he helped design and implement the emergency medical response system for the metropolitan Atlanta area, as well as graduate and undergraduate degree programs in health systems engineering. He later held executive positions at Med Data Systems Corporation (the nation’s first electronic claims clearinghouse), was the co-founder and Executive Vice President of ARTRAC Corporation, later acquired by Medaphis Corporation and subsequently NCO Group, Inc., the President of Medaphis Hospital Services Corporation, and held various executive management positions with Third Millennium Healthcare Systems, Inc., later acquired by CareMedic Systems, Inc. HCS was originally incorporated in 1983.

Richards and Pittman worked together while each served as President of AssetCare and ARTRAC Corporation, respectively, both later acquired by Medaphis Corporation, teaming up to build the nation’s largest provider of accounts receivables management outsourcing and bad debt collection services, serving thousands of hospital clients,

About Capio Partners, LLC

Capio Partners, LLC (Capio) is considered to be “the premier healthcare debt purchaser in the industry.” As the pioneers of Complaintless Collections™, Capio coordinates the hospital patient-centered culture with its fiscal need for a profitable and predictable cash flow. Capio Partners is based in Duluth, Georgia. www.capiopartners.com

About Health Care Strategies, Inc.

Health Care Strategies, Inc. (HCS) is a marketing management and business development partner for select service providers to the hospital and healthcare system industry. HCS’s client companies and their channel partners are currently providing services to over 1500 hospitals nationwide. HCS is based in Suwanee, Georgia. www.healthcarestrategiesinc.com

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